



Jeanni Gouloff Musgrave  
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Resumé

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## Work Experience

***February 1996 - present: Co-owner of Double Diamond, Inc. and Double Diamond Design***

Art direction, graphic design and production. Brochures & collateral; newsletters; logo/identity; specialty graphics; books and magazines, packaging design. Major clients: North Tahoe Arts; Thomas Kinkade Company; RMG, Inc.; Sun Microsystems; VIPTone, Inc.; Santa Clara University.

***January 1981 - February 1996: Owner of Jeanni Gouloff Design***

Freelance graphic design and production. Worked both in-house as a team member at design firms and advertising agencies as well as solo for clients on projects start to finish. Annual reports; advertising and collateral; corporate identity guides; magazines; exhibit graphics; corporate identity. Major clients: Jacobs Fulton Design Group; Bozell & Jacobs; Priscaro & Hukari; Tycer-Fultz-Bellack; ASK Computer Systems; Intel; Raynet Corporation; Neale-May & Partners.

***February 1978 - December 1980: Graphics House, Santa Clara, California***

Technical illustrator, production artist and junior designer. Technical illustration; graphic design; production art; multi-layered art for 35mm slides; 3-D wall art; hand-lettering and calligraphy.

***September 1976 - January 1978: Louis G. Petro & Associates, Engineering Consultants, Fort Wayne***

Structural, architectural, mechanical and isometric drafting; mapping; land use planning studies; HUD Community Development Block Grant specialist.

***March 1973 - May 1976: City of Fort Wayne, Department of Community Development & Planning***

Junior draftsman. Rezoning petitions; mapping; land use planning; central business district studies and planning strategies; model building; graphic design for signage projects.

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## Tech Experience

Expert knowledge of Adobe InDesign, Illustrator, Photoshop, Acrobat (CS5.5); Quark XPress; Microsoft Office (Word, Power Point, Excel)

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## Education

Indiana University at Fort Wayne, with emphasis on art education, January 1972 - May 1973

Fort Wayne Art Institute, fine art major, September 1973 - May 1975

Purdue University at Fort Wayne, Architectural Technology, September 1976 - December 1977

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## Memberships

North Tahoe Arts, Tahoe City, California

National Association of Professional Organizers/NAPO-Bay Area Chapter

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## References

Available upon request